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RESEARCH ARTICLE

THE TWIN PILLARS OF ELECTRIFICATION: CAN HEAT PUMPS & ELECTRIC VEHICLES ADVANCE EUROPE TOWARDS NET ZERO?

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ABSTRACT

This academic paper investigates electrification in Europe, with a focus on heat pumps and electric vehicles (EVs), crucial to the transition towards net-zero. Amidst the Ukraine conflict, electrification emerges as a vital investment trend, essential for climate stabilization through the transformation of the building and transportation sectors. The research explores two questions: the trends and barriers in deploying heat pumps within European buildings, and the feasibility of the EU's goal of adding 30 million heat pumps by 2030. This exploration reveals the market dynamics, technological advancements, policy, and economic factors influencing the adoption of heat pumps, crucial for the transition from fossil-based heating solutions. Secondly, the paper scrutinizes the dynamics, progress, and challenges in EV adoption in Europe, essential for understanding the expected acceleration in EV sales due to the 2035 ban on carbon-emitting vehicles. Through a review of literature, market reports, and policy documents, the paper extracts data on sales trends, technological advancements, policy incentives, barriers, and forecasts for both heat pumps and EVs in Europe. With accelerated sales of heat pumps, notably in Germany, and an uptick in EV sales bolstered by stringent policies, the paper integrates recent research efforts to understand the adoption barriers and drivers for heat pumps and EVs, crafting a narrative outlining their progress and challenges. The paper illuminates Europe's electrification path, offering insights for academia, policymakers, and industry participants navigating electrification's twin pillars.

INTRODUCTION

Accelerated Electrification Amidst Ukraine Conflict: European Energy's Paradigm Shift

The ongoing conflict in Ukraine profoundly influenced the European Union's energy and climate policies, casting a spotlight on Russia's significant role as a major gas exporter. European countries adopted policies that promoted energy diversification, enhanced energy security, and fostered cooperation to mitigate the risks of 'weaponized interdependence,' whereby Russia could leverage its gas deliveries to its advantage. This precarious situation led European governments to urge consumers and industries not to depend solely on Russian fossil fuels but to consider alternatives, thereby accelerating the trend toward electrification (Zaidan, E., 2023). Electrification, a cornerstone for climate change mitigation, is poised to gradually replace fossil fuels in both buildings and the transportation sector. Strategies developed for achieving carbon emission reductions by 2050 encompass the expansion of renewables, nuclear energy, and the incorporation of carbon capture technologies for electricity generation, while also promoting the electrification of the heating and transportation sectors.

This extensive transition necessitates the development of new infrastructure, the implementation of technical modifications, and the undertaking of socio-economic adjustments (IEA, 2010). In this context, electrification implies a decisive shift from technologies reliant on fossil fuels to those drawing power from renewable electricity sources. This paradigm shift holds considerable promise for substantially reducing carbon dioxide (CO₂) emissions in diverse sectors, with transport and buildings being primary beneficiaries. The sections following this introduction will delve deeper into the nuances of this transformative process in the specified sectors, elucidating the complexities and potentialities of accelerated electrification amidst geopolitical tensions. In other words, electrification will either empower our enemies, or power ourselves; the choice is Europe's.

Research Questions and Methodology

This section outlines the essential research questions guiding the study and describes the methodology employed to explore electrification trends in Europe, with a focus on heat pumps and electric vehicles (EVs). Given the pressing demands of climate action and the ambitious goals set by the European Union, it is vital to assess the progress, identify potential barriers, and project future developments in these two areas.

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The first research question pertains to heat pumps

Q1: *What are the recent trends and barriers in deploying heat pumps in European buildings, and how do these factors impact the feasibility of achieving the EU's target of 30 million additional installations by 2030?*

This question is designed to explore the current market status of heat pumps, identify the various technological, policy, and economic factors influencing their adoption, and evaluate how these dynamics might affect the realization of climate objectives and the transition away from fossil-based heating solutions.

The second research question focuses on electric vehicles

Q2: *What are the recent trends, progress, and challenges in electric vehicle adoption in Europe, and what do these elements imply for the anticipated acceleration in EV sales, given the policy directives to phase out carbon-emitting vehicles by 2035?*

This inquiry will scrutinize the existing state of the EV market, the challenges and opportunities in EV adoption, the effectiveness of existing policy incentives, and the expected trajectory of EV sales considering ongoing decarbonization initiatives and market trends.

To address these questions, the research approach involves a thorough review of recent literature, market reports, and policy documents related to heat pumps and electric vehicles in Europe. This data will be systematically analyzed to extract relevant information on sales trends, technological advancements, policy incentives and barriers, major market participants, and future forecasts. This methodology will facilitate the crafting of a coherent narrative outlining the progress and challenges in the electrification of the heating and transportation sectors in Europe, thereby offering valuable insights for policymakers, industry participants, and the academic community (Bowen, 2009; Tranfield *et al.*, 2003).

For Climate Stabilisation, Buildings and Transport Are Key Sectors

With the goal of emerging as the world's first climate-neutral continent by 2050, Europe is actively working towards a future that is not solely ambitious but necessitates an accelerated pace of decarbonisation across agriculture, shipping, personal transport, buildings, and energy. In this endeavor, backed by the European Green Deal, the building and transport sectors stand out as important, with their decarbonisation being identified as crucial for effectively addressing and navigating the challenges associated with climate stabilization. Electrification stands as a critical tool in this endeavour, positioned to be a foundational element in Europe's route to achieving net-zero emissions.

In their analysis, Hainsch *et al.* (2022) offers a meticulous examination of the European Green Deal's target, which ambitiously aims for a 100% reduction in greenhouse gases by the year 2050. The study elucidates four energy transition pathways, highlighting the intricate synergy between technological advancements, proactive policy initiatives, and societal engagement. The researchers, employing a novel three-dimensional scenario process, assess each of these pathways. They not only identify key technological innovations that are integral to these pathways but also underscore the indispensability of societal commitment and a

spirit of collaboration within the European Union to realize the set climate goals. The findings from the study clearly indicate that swift electrification, coupled with robust policy enforcement in the immediate term and a commitment to deploying cutting-edge technologies, are imperative for facilitating rapid decarbonisation, providing comparative insights that are highly relevant to the EU Green Deal and associated European energy transition scenarios.

According to the International Energy Agency's 2021 report, the transport sector is responsible for a substantial 24% of global energy-related CO₂ emissions, while the building sector contributes to 19%. Electrification in these sectors is not merely an option but a necessity for reducing these percentages significantly. In the building sector, the electrification of heating, cooling, and cooking systems, when complemented with energy-efficient electrical appliances and lighting, can contribute to substantial emission reductions (IEA, 2021). However, the transport sector, a significant global emissions contributor, faces unique challenges, particularly in developing adequate charging infrastructure. The journey towards electrification in this sector is comprehensive, encompassing various vehicles, including cars, trains, buses, subways, cable cars, water taxis, and ferries. These vehicles collectively require an extensive and accessible charging infrastructure network to ensure efficient operation, with electric vehicles (EVs) emerging as a prominent example of electrification in personal transportation.

Solar Power Generation in Europe Sees a 50% Boost in 2022

In 2022, a significant surge in solar power generation bolstered Europe's renewable energy landscape. With the electrification of consumption sectors, various industries now have the opportunity to harness an increasing amount of renewable and zero-carbon energy assets. Denmark exemplifies this transition, with its enduring commitment to the development and utilization of wind energy. In 2022, the nation achieved a significant milestone, deriving 60% of its electricity from renewable sources, with projections suggesting a fourfold increase in this figure within the ensuing eight years (Energinet.dk). However, the acceleration is not exclusive to wind-generated electricity. Across Europe, the construction of solar power parks is proceeding at an unprecedented rate. According to a report by the industry collective SolarPower Europe, the continent witnessed a nearly 50% increase in solar power production in 2022. During this period, the European Union installed a record-setting 41.4 GW of solar power, sufficient to electrify approximately 12.4 million households. In a remarkable development in 2022, solar and wind power collectively contributed to over a fifth (22%) of the European Union's total electricity output, thereby eclipsing fossil gas, which accounted for 20%, as reported by the European Electricity Review 2023. This marks the first instance of renewable energy sources surpassing fossil gas in the region's electricity production.

Leveraging Heat Pumps Amidst Renewable Energy Upsurge

Amid a rising tide of renewable energy, heat pumps emerge as quiet yet crucial players in the electrification landscape. The spectrum of electrification extends beyond the obvious wind turbines, enveloping subtler technologies pivotal for climate change mitigation and diminishing dependency on Russian

gas. One such device is the modest heat pump, a compact unit typically affixed to a home's exterior, instrumental in this energy transition.

Heat pumps function by utilizing electricity to amplify thermal energy, showcasing superior efficiency compared to conventional gas-fired boilers. These devices maintain their efficiency advantage, emitting half the greenhouse gases of fossil fuel boilers, even when the electricity they use is fossil-derived. In a study conducted by Abbasi *et al.* (2021), they explored the challenges and considerations inherent in the European deployment of heat pumps (HPs) for heating decarbonization. Drawing insights from practical case studies, the research inferred that while HPs alone cannot entirely supplant gas boilers, the advent of hybrid HPs emerges as a feasible transitional strategy, steering towards comprehensive decarbonization. The study also observed a trend favoring smaller, individualized systems and accentuated the imperative for enhancements in the building and electricity sectors alike. Concurrently, it underscored the importance of legislative measures to bolster and expedite initiatives related to heat pumps.

Heat Pumps – for Urban and Rural Areas

The shift from fossil fuels to cleaner alternatives is palpable as heat pumps increasingly replace natural gas stoves; however, this raises the question of whether this transition is economical for all households. As more people transition away from fossil fuels, natural gas stoves are phased out in favour of heat pumps. Experts stress the climate benefits, particularly in rural areas; “*Heat pumps are the most efficient way to ensure green pollution-free heating of the future. Both in district heating systems, and as individual heat pumps in homes outside district heating areas,*” says Kaare Press-Kristensen, PhD, Senior Advisor on Air Quality & Climate in Green Transition Denmark.

Before the findings of Yu *et al.* (2023) were revealed, the cost-effectiveness of heat pumps remained unclear. Yu *et al.* revealed that the electrification of heating systems through heat pumps not only facilitates a reduction in household expenses but also diminishes reliance on natural gas within urban conglomerates in Europe. Nonetheless, the transition is impeded by substantial initial financial outlays associated with heat pumps and the extended payback timelines characteristic of building retrofit initiatives. In light of these financial constraints, the study advocates for the implementation of monetary incentives to enhance the economic appeal of these technologically advanced systems. Consequently, it offers a suite of policy recommendations aimed at rendering the electrification of heating and building retrofit undertakings economically tenable in the European context (Yu *et al.*, 2023). Prior to the work of Fawcett *et al.* (2014), the global challenges of heat pumps were not fully understood. The two researchers examined the challenges and potential of utilizing heat pumps for residential heating electrification globally and in the UK. While heat pumps are pivotal in many low-carbon scenarios, contributing up to 90% of heating energy, their widespread adoption is hindered by economic, technical, and social challenges. The study pays particular attention to the impact on peak electricity demand in cold climates. Despite these challenges, alternative options and further research on reducing peak demand and exploring backup heating systems during extreme cold are suggested (Fawcett *et al.*, 2014).

In 2022, the European Heat Pump Market Set a New Record

The year 2022 witnessed unprecedented growth in the European heat pump market, registering the sale of 3 million units across 16 significant markets, as per data released by the European Heat Pump Association. This increment in sales, amounting to approximately 38%, overtakes the preceding year's growth rate of 34%. At present, heat pumps furnish heating solutions to approximately 16% of Europe's residential and commercial structures, with a total tally of 20 million operational units dedicated to heating and hot water supply. Given this existing backdrop, it is pertinent to examine the prospects and constraints associated with further acceleration in the adoption rate of heat pumps. Engaging with this inquiry, a study by Eguiarte *et al.* (2020) offers a comparative analysis between heat pumps (HPs) and non-electric heating systems (NEHS) within residential edifices scattered across six European nations. This research encompasses a diverse array of climates, energy tariffs, and electricity generation mixes within its analytical purview. Findings from the study illuminate that in regions predominantly dependent on fossil fuels for electricity generation, NEHS might inadvertently facilitate more efficient decarbonization pathways, even when heat pumps boast of superior efficiency ratings. Additionally, the study draws attention to the inhibitive role of elevated electricity costs, which potentially deter widespread heat pump utilization in certain jurisdictions.

Thus, while the market for heat pumps is undoubtedly expanding, this study provides crucial insights into the nuanced factors influencing their adoption and effectiveness across different European regions (Eguiarte *et al.*, 2020).

European Commission Eyes 30 Million Heat Pumps Installation by 2030: A Feasible Target?

A bold initiative is on the horizon. The European Commission envisages the installation of 30 million additional heat pumps by 2030, supplementing the already existing stock. In light of the sales data from 2022, this target appears attainable. Within the framework of the Commission's plan titled RePowerEU, there are proposals for escalating incentives geared towards heat pumps. The overarching ambition of the EU captures a twofold increase in the deployment rate of heat pumps in the imminent years. According to the projections outlined in the proposed EU Strategy for Energy Systems Integration, there's anticipation of 40% of residential and 65% of commercial buildings transitioning to electric heating by 2030. Is such a massive transition feasible without overburdening our existing energy infrastructure? Well, this forecast is bold and implies that the successful implementation of a robust heat pump investment programme could culminate in a saving of 35 billion cubic meters (bcm) of gas consumption annually for the EU. However, this intervention alone won't entirely offset the 150 bcm of Russian gas imported by the EU in 2021; thus, while pivotal, heat pumps are not the panacea for the EU's energy challenges. As these plans unfold, concerns have emerged regarding the capacity of the energy grid to accommodate the augmented demand precipitated by a substantial influx of heat pump installations expected towards 2030. Engaging with this concern, a study conducted by Thomaßen *et al.* (2021), delved into the feasibility of extensive electrification within the EU's heating sector as a viable decarbonisation tactic.

Their findings underscore that the consolidation of heat electrification and the enhanced utilization of low-carbon energy resources has the potential to drive a reduction in energy-related greenhouse gas (GHG) emissions by a substantial 17%. Moreover, the study reveals that the existing infrastructures within numerous national power systems possess the needed capacity to support the elevated rates of heat electrification. This compatibility between infrastructure and demand is crucial for facilitating the expansive deployment of heat pumps specifically for space heating applications (Thomaßen *et al.*, 2021).

Dynamics of Heat Pump Adoption in Europe: Germany Spearheads while Italy Holds Potential

Europe is observing accelerated sales of heat pumps, particularly in Poland, Germany, and the Netherlands, with Germany distinctly at the forefront of this electrification wave through enthusiastic heat pump deployment. German government policy outlines clear objectives, planning the installation of approximately 500,000 heat pumps annually up until 2024, with aspirations to elevate this figure to 800,000 installations per annum subsequently. A legislative enactment in Germany stipulates that from 2024 onwards, every new heating system—irrespective of being in newly constructed or existing buildings—must derive at least 65% of its energy from renewable sources. As Germany progresses, there is noteworthy potential in the UK, where a significant portion of homes—approximately 23 million out of 27 million residences across England, Scotland, and Wales—continue to rely on gas networks or conventional boilers. Despite the current reliance on traditional energy sources, there is substantial room for the UK to increase heat pump adoption, aligning with and reinforcing the government's robust climate action plans.

Turning the lens towards Italy, which is presently trailing in heat pump adoption, the potential for growth is identified. A study conducted by Abd Alla *et al.* (2022) scrutinizes the viability of utilizing heat pumps for residential heating in Italy as a strategy to reduce fossil fuel dependency. According to their 2019 analysis focusing on the Italian market, between 10% to 56% of heating requirements can effectively transition to heat pumps, contingent on the efficiency levels of these devices. The study anticipates a gradual shift in the market, projecting that alterations in market dynamics will facilitate a 5% to 10% transition towards heat pump-based heating by the year 2030 (Abd Alla *et al.*, 2022). Hence, while Italy might be lagging currently, the future holds promising potential for the expansion of heat pump usage within the nation.

Acceleration in Electric Car Sales: A European Perspective and Global Outlook

Now, the paper turns to electrification's second pillar: the adoption of electric vehicle (EV) in Europe. This section outlines recent European EV policies and global market trends, showcasing significant strides in EV promotion and adoption due to strict emission reduction targets. With the final approval in February from the European Parliament, a landmark decision was reached to cease the sales of new carbon-emitting petrol and diesel vehicles by 2035. This initiative aims at completely phasing out these vehicles from European roads by mid-century. The United Kingdom has adopted an even more aggressive approach, anticipating a ban on new diesel and petrol vehicle sales as early as 2030. This stringent target set

by the EU aims for zero CO₂ emissions for new passenger cars and light commercial vehicles by 2035, establishing a challenging yet necessary global standard.

Moreover, the EU has outlined intermediate emissions reduction goals for 2030, aiming for a 55% reduction for cars and a 50% reduction for vans. In alignment with these targets, the European market is witnessing a surge in electric vehicle (EV) sales. According to the European Automobile Manufacturers' Association (ACEA), battery electric vehicles (BEVs) constituted 12.1% of the 9.1 million units sold in EU markets in 2022. This marked increase is noteworthy compared to the 9.1% share in 2021 and a mere 1.9% in 2019.

As we observe these positive trends, one might wonder, how will these shifts in the automotive market impact the global dynamics of electric vehicle adoption? Amid these trends, Hanzl-Weiss (2022) articulates significant structural shifts occurring within the global automotive sector, with particular implications for Central and East European (EU-CEE) nations. The analysis illuminates three disruptive trends: the gravitation of production towards Asia, the ascent of e-mobility, and prevalent supply chain challenges. Although the EU-CEE region initially experienced benefits from automotive companies integrating into German supply chains, the electrification shift in the industry represents a pivotal moment for these nations. Navigating the transition effectively is imperative for these countries to maintain and strengthen their positions in the automotive sector amidst electrification (Hanzl-Weiss, 2022).

Denmark is experiencing a robust increase in the popularity of both new and used electric cars, with Statistics Denmark reporting a 69% surge in the total number of electric vehicles in the country in 2022 (Statistics Denmark). While Denmark's adoption of EVs is on the rise, Germany continues to spearhead the European electric vehicle market with a dominant 28% share, trailed by France (16%) and the UK (14%). On the global stage, China and North America are witnessing the fastest expansion rates in EV sales. As per the Global EV Outlook 2022, it is projected that by 2030, the global stock of electric vehicles will approximate a staggering 200 million, accounting for around 10% of the total worldwide vehicle fleet. These figures underscore the widespread adoption of electric vehicles as a cornerstone of future mobility solutions worldwide.

Sales Variability and Governmental Influence on Electric Vehicle Adoption

In the complex landscape of electric vehicle (EV) adoption, sales variability plays a critical role, intricately linked with the extent and nature of governmental influence exerted on the market. This section explores the dynamic interplay between sales trends and policy measures, offering insights into their combined impact on the EV adoption trajectory.

Electric vehicle (EV) sales demonstrate cyclical variations, largely contingent upon the ebb and flow of governmental support and incentive initiatives. Notable downturns in EV sales were recorded in Germany, Norway, and on a global scale in January 2023. This trend indicates that the impact of direct and indirect governmental backing is more crucial to the EV market dynamics than initially perceived. Various incentives, including tax reductions and different government-

backed programs, have been instituted to stimulate the uptake of EVs.

While these incentives were originally anticipated to merely initiate a surge in sales, leaving the subsequent market dynamics to unfold organically, it is evident that such incentives significantly sway public perception and acceptance of electric vehicles. This means that some countries may experience the continuous push and pull of government incentives being the ultimate driving force behind the adoption of electric vehicles. That could be the case when we look at Norway. Norway, in particular, emerges as a leading advocate for EVs among Western European nations.

An insightful study examined Norway's distinctive vehicle electrification policy, which imposes taxes on traditional vehicles instead of providing subsidies for electric counterparts. The research delineated the implicit carbon price encapsulated within 14 fiscal incentives, unveiling a 2019 carbon price for electric vehicles amounting to over €1370 per ton of CO₂. This carbon price level starkly surpasses figures from the European cap-and-trade system, underscoring Norway's assertive stance towards fostering EV adoption and sustainable transit through economic deterrents for carbon emissions (Fridstrøm, 2021).

Pardi (2021) offers an analysis of the effects that the European Union's CO₂ reduction mandates have exerted on the transportation sector over the past twenty years. Interestingly, there's an observable shift away from initial strategies, such as reducing vehicle weight and size, towards a greater emphasis on electrification.

Pardi's examination clarifies that the prevailing electrification trajectory can be perceived as a response to these regulatory conundrums. Pardi's paper raises concerns regarding the escalating social, economic, and political toll linked with the proliferation of upmarket EV sales, suggesting that this trend may inadvertently erode the environmental dividends expected from vehicle electrification (Pardi, 2021). Recently we have also begun to see an emerging trend of price reduction among EV manufacturers, evidenced by Tesla's decision to lower its prices in the U.S. market on five separate occasions within the year 2023, forecasting more affordable options for vehicles in the future.

Impact of EV Policies on Adoption and Pollution Reduction

This section explores the critical link between EV policies, vehicle adoption rates, and pollution reduction, highlighting the impact of strategic regulatory measures. Held, Tobias, and Lasse Gerrits (2019) conducted an analysis of e-mobility policies in 15 European cities, pinpointing a successful constellation of policies that augments EV adoption rates. The study delineated that implementing policies that diminish the total cost of EV ownership, provision incentives for the installation of charging units in homes and private parking spaces, establishment of a widespread public charging infrastructure, and the introduction of disincentives for conventional vehicle use, cumulatively contribute to the accelerated adoption of EVs (Held, Tobias, and Lasse Gerrits, 2019).

In the wake of such findings, there is a notable advent of additional policy measures geared towards further reinforcing regulatory frameworks on vehicular CO₂ emissions. The European Union has already instituted specific emission thresholds that automotive manufacturers are mandated to comply with. A stipulation has been set wherein vehicles that do not align with the established standards—emitting 95 kg of CO₂ per kilometre on an annual basis—are subject to fines imposed on the manufacturers, thus, further steering the market dynamics towards compliance and increased EV production and sales. Within this broader policy and regulatory context, a noteworthy reduction in pollution levels has been observed, substantiated by a study conducted by Kouridis and Vlachokostas (2022). The researchers developed a method to evaluate the societal and environmental benefits engendered by the electrification of vehicle fleets within Greece's major urban areas. The study elucidated that proactive promotion and adoption of electric vehicles can precipitate a significant decline in air pollution. This environmental amelioration is consequential, preventing an estimated 10,200 years of life lost and accruing over €730 million in societal benefits. These benefits emanate from the mitigation of particulate pollution, thereby enhancing public health conditions, underscoring the pivotal role of EV-promotive policies in not only driving adoption but also in safeguarding public health through pollution reduction (Kouridis and Vlachokostas, 2022).

CONCLUSION

In charting a path toward a greener and more sustainable future, Europe is actively engaging with "The Twin Pillars of Electrification: Heat Pumps & Electric Vehicles". These technologies stand as necessary enablers when the European continent attempts to reach the goal of Net Zero. They are on-the-shelf solutions that bridge the present with a low-carbon future. The accelerated adoption of heat pumps and electric vehicles (EVs) represents a tangible commitment to mitigating climate change, emphasizing Europe's strategic approach to decarbonizing GHG intensive sectors such as transport and housing.

Heat pumps have emerged as useful assets in the fight against climate change and the ongoing conflict in Ukraine has had a profound influence on the European Union's energy and climate policies, casting a spotlight on Russia's significant role as a major gas exporter. Due to their superior efficiency and negligible greenhouse gas emissions compared to conventional oil and gas boilers, heat pumps are progressively becoming the preferred heating solution in new European buildings while also being retrofitted into existing structures. Particularly in rural dwellings, disconnected from the expansive district heating systems, heat pumps offer a viable and eco-friendly alternative to traditional heating solutions, underscoring their applicability and potential in advancing Europe's decarbonization agenda. This uncertain situation following Russia's invasion of the Ukraine has led European governments to urge consumers and industries not to depend solely on Putin's fossil fuels but to consider alternatives, thereby accelerating the trend toward electrification. Simultaneously, the transportation landscape is undergoing a profound transformation, evident from the rapid deployment of electric vehicles.

This surge is not merely a market response. Instead, it is significantly influenced by deliberate governmental policies and targeted phase-outs of petrol and diesel cars. Anticipating the trajectory of this shift, several European governments have proactively implemented measures to hasten the widespread adoption of EVs, viewing them as necessary in the journey towards net zero. Therefore, the intertwined narrative of heat pumps and EVs is not coincidental. These twin pillars are not isolated technologies operating in silos but are components of a low carbon economy blueprint designed to achieve GHG reductions across varied sectors.

The paper concludes with an optimistic outlook. Upon examining and understanding the ongoing trends and governmental initiatives supporting these technologies, it becomes evident that heat pumps and electric vehicles are not merely feasible options; they are integral elements of Europe's multi-sectoral approach to achieving net-zero emissions. These technologies can lessen the dependence on fossil fuels, and play critical roles in shielding Europe from a future characterized by Russia's weaponized interdependence, thereby offering a promising pathway to a more secure energy future. The diffusion of energy efficiency, heat pumps and EV's are one of the European Commission's critical missions. Others will look to see how this can be done, and by speedy technology uptake, Europe will attempt to inspire the world by example.

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